



From the Chair – Howard Berkof

2002-2003 Executive Team

Chair: Howard Berkof
hberkof@yahoo.com 248-614-0071

Vice-Chair: Michael Schwartz
mls642@quixnet.net 248-434-1033

Secretary: Rebecca King
rhk77@yahoo.com 313-845-8938

Treasurer: Tom Libertiny
tlibertiny@35g.rjf.com 248-373-5780

Website: David Kramer
david.kramer@vw.com 248-754-4328

2002-2003 Goals

- Minimum of 50 attendees per meeting
- At least 200 different ASME members participate over the 2002-2003 year (Approximately 2500 members in the section – 2nd largest section in the world)
- Two meeting per month in locations around the territory
- Monthly newsletter
- Promote current ASME Scholarships to members
- Student Section involvement – at least 4 joint meetings
- Win Earl V. Fisher Award
- Joint meetings with other Engineering societies

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January Event:

ASME Southeastern Michigan Section hosts Second Technical Group/Section Meeting: Project Management for Engineers

Date: Tuesday, 21 January 2003
Time: 6:30pm-9:00pm (eastern time)
Location: Lawrence Technological University
 21000 West 10 Mile Rd.
 Southfield, MI 48075
 Phone: (248) 204-4000,
 Technology Building, Room T-210

RSVP: Rebecca King – rhk77@yahoo.com
 or (313) 845-8938

For the New Year, ASME's Southeastern Michigan Section presents "Project Management for Engineers." Tom Davis, from the ASME's Engineering & Technology Management Group (E&TMG), will be flying into Detroit to present his talk and answer your questions. Mr. Davis has thirty plus years experience in performing and managing engineering, manufacturing technology, and quality activities. His experience includes Project Management of manufacturing development, engineering, and capital equipment installation projects. More recently his focus has involved developing and implementing ISO 9000 Quality Systems, Continuous Improvement, and related training programs. Mr. Davis has made Project Engineering / Management presentations at National Manufacturing Week events for several years. He has presented Management Skills training sessions at various ASME Section and Regional Meetings.

In keeping with the spirit and goals of the CMA/COE Coordinating Committee's 2002 initiative, this event will proactively promote the transfer of technical knowledge between the COE's technical divisions to our members and student members.

Here's the team for this event:

- 1) ASME's Southeastern Michigan Section: Howard Berkof-Chair, Tom Libertiny-Event Coordinator
- 2) ASME's Student Section at Lawrence Technological University, Southfield, Michigan: Johanna Pardee
- 3) ASME's Engineering & Technology Management Group: Bob Simmons-Vice President
- 4) Lawrence Technological University's Graduate School of Management: Louis DeGennaro-Dean
- 5) ASME's Region V CMA/COE Coordinating Committee: Jeff Ray-Chair

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Voices of Innovation

A Daily Radio Series That Celebrates the World of Engineering

Have a great story about a product you invented, the process you created or the work that you do? Ever wanted to be a star on radio or television? Want to help educate the public about the value of engineering?

Voices of Innovation is a new public radio program being launched by the American Association of Engineering Societies, with generous support from ASME. It will feature the voices of engineering in two-minute programs that explore and celebrate the world of engineering. The program will profile engineers who talk about their inventions, their work life of their careers. Each one will be a story of its own. The search is on for engineers with a story.

If you or someone you know has an engineering story to tell, submit a story idea form, which is available at www.voicesofinnovation.com. You may also find samples of stories on the website. Help illustrate the passion, excitement, and genius that inspires the men and women who make the technological miracles a part of our everyday lives.

Thank you for participation in the Member-Get-A-Member Campaign!

Your participation in the 2002–03 'Member-Get-A-Member' campaign has generated \$7492 in scholarship dollars to support the education of ASME student members. Since June 2002, you have introduced 146 new members to ASME International who will benefit from professional development, personal growth and member-only discounts as an ASME member. Last year, your support created 10 - \$1,500 in scholarships.

Your continued support of the Member-Get-A-Member Campaign is important to its success and we appreciate your time and dedication. Personally inviting a friend or colleague is straightforward and simple. Remember -- when you recruit a new member, 50% of the first year dues will be spent on scholarships for ME Students.

Visit www.asme.org/membershipdrive/ for complete campaign details including a downloadable membership application, access to the online [personalized email invitation](#) and recruiting tools.

The Value of Your Membership Has Just Increased

If you have earned a baccalaureate degree or an advanced degree and have been out of school 4 years or less you can save up to 60% on Member Dues. Checkout the current member dues rates available at

<http://www.asme.org/member/info.html>

Diversity Action Grants

The Diversity Action Grants program provides funding to ASME Student Sections to sponsor projects designed to increase the participation of women and under-represented minority groups in ASME Student Section activities and in the mechanical engineering community.

Projects should be collaborative partnerships with other minority and women's engineering societies on campus, e.g., NBSE, SHPE, SWE. Examples of activities funded by the Diversity Action Grant Program may be found at

<http://www.asme.org/bmw/DAGsuccessfulprojects.html>.

From the Chair – continued from p. 1

Dear Colleagues,

The year 2002 is coming to a close faster than any year I can remember. As we prepare for 2003, we need to sit back and reflect on our accomplishments this past year, on a personal level and on a professional level. During 2002, the economy continues to struggle, the War on Terrorism marches forward into Iraq, and the Republicans won a resounding victory in the mid-term elections.

In regards to ASME, the organization continues to battle recruitment and retention as numbers continue to slide and the average age of an ASME member increases. In Southeastern Michigan, local ASME activity has increased tri-fold. In 2002 alone, 10 meetings, tours, and events were held across the territory, including several ASME student chapters. Over 400 attendees participated, ranging from student to ASME fellows to 50-year members. Nine newsletters have been published, and 18 local members were recently recognized for their ASME achievements.

With 2002 accomplishments in mind, we must think about our goals for 2003. Our 2003 objectives can include a salary increase and promotion, volunteer in community based organizations, develop a deeper contact network, or expand our technical and non-technical skills and knowledge. Each of these goals and many more can be facilitated through participation in a professional society such as ASME. The past year has seen workshops and technical seminars that offer career development advice, entrepreneurial discussions, networking opportunities, and much more. The local ASME section will continue this slate of programming throughout 2003, and follow the aggressive set of goals stated above.

I encourage each of you to include in your New Year's resolution a commitment to attend at least one local ASME activity and consider the benefits and opportunities within the section. Have a wonderful and safe Holiday season.

Thank you for your continued participation with ASME.

Best Regards,
Howard Berkof
hberkof@yahoo.com
(248) 614-0071

Interested in Nominating A Colleague for Fellow?

Recognize a colleague's engineering achievements by nominating a member for the grade of Fellow. An ASME Fellow is one who has attained a membership grade of distinction at the time of advancement. The member shall be a corporate member of the Society, shall have been responsible for significant engineering achievements, and shall have had either not less than 10 years of active practice and 10 years of continuous corporate membership in ASME, or 20 years of active practice and 5 years of continuous corporate membership in ASME.

To get additional information on nominating a member to the grade of fellow, log onto <http://www.asme.org/member/fellow/index.html> or call John Beck at 212-591-8463.

Recruitment and Retention Kit Added to the Online Local Information Center!

ASME has created a new recruitment and retention kit for sections with specific tools to help you get new members and retain your current members.

Included in the kit are tips on recruiting face to face, a downloadable list of ASME benefits, sample renewal letters and emails, and phone scripts for welcoming young engineers and encouraging members to renew.

To access this new feature, visit the Local Leadership Toolbox at www.asme.org/leadershiptoolbox/r&r.html. Please direct any questions or comments regarding the Recruitment and Retention kit to Roberta Gorman, program manager, Membership at gormanr@asme.org

PE Exam Review Online Live starts on January 21, 2003 (registration deadline is January 14th) go to: <http://www.asme.org/education/disted/peonlinelive.htm> for more information

Ordering Information: Product No. ZCTE10
\$790 ASME Member
\$820 Non-Member

Free Demo: <http://www.asme.org/education/disted/peonlinelive.htm#Demo>

To Register: <https://secure.asme.org/cei/peonlinelivereq.cfm>

More Information: ASME [PE Exam Review Center](#)

Successful Job Hunts Start at ASME's Career Center

ASME members wanting to explore the job market or get career advice have an advantage. ASME.org's Career Center features a job board that can help pinpoint the most interesting ME jobs while avoiding unproductive searches that turn up hundreds of near misses. The ASME Jobs Database is targeted specifically for mechanical engineers. This means, compared to general career sites like *Monster* or *Hot Jobs*, you may find fewer postings, but higher quality jobs and a better fit overall.

Consider posting your resume online to guarantee maximum impact; your resume will be available to hundreds of prominent companies recruiting for mechanical engineers. Even if you are not actively looking, posting your resume is an excellent way to "feel out your industry." Potential employers searching for particular skills can review your resume and contact you directly. If you don't receive the responses you expect, fine-tune your resume with new resources now available on the Career Center through the JobCoach.

The ASME JobCoach is a content-rich, career management tool that offers a resume writing service as well as articles on salary, resumes, interviewing, benefits, and stock options. It also features *AskCoach*, a self-service help desk that uses natural language to answer member questions on a range of career-related issues, one-on-one career coaching and more. Check it out for yourself at <http://www.asme.org/jobs>

ASME Fundamentals of Engineering FE Exam Review OnLine

Ordering Information: Product No. ZFENBC

\$395 ASME Member

\$495 Non-Member

Starts Feb. 10, 2003. Duration: 10 weeks (April 14)

Registration deadline Feb. 3

[To Register](#)

[Demo Online Class](#) and select "preview."

Study on your schedule-24/7 and get answers from experienced FE instructors online.

With study on your own, the FE course can be taken any time. Similar to a live class, this online course offers interaction — via email and online discussion — with experienced FE prep instructors and others taking the course.

Within this ten week course there are 12 modules covering the following topics: chemistry, computer, dynamics, electric circuits, engineering economics, ethics, fluid mechanics, material science, mathematics, mechanics of materials, statics and thermodynamics.

In addition to these modules, there are practice questions similar to those that exam takers will have to tackle. The course requires a computer with Internet access and Microsoft Word and PowerPoint software.

For more information on the web go to: <http://www.asme.org/education/disted/examprep.htm>

For more information contact Thomas Kuehl, 212-591-8013 (kuehl@asme.org).

1st Annual Southeastern Mi ASME Recognition Banquet

The local section held the annual Recognition Banquet at the Steak and Ale House on December 10th. Eighteen members and spouses attended and were recognized for their valuable contributions to the society and to the profession. Members shared stories and experiences with each other, including "the worst thing they ever said to their boss" and "their funniest engineering mistake. Please join us at future ASME meetings as we recognize award winners who were unable to attend the banquet

Attendees Included:

ASME Fellow 2001-2002

R. Michael Hunt, P.E.
Yi-Hsin Pao, Ph. D.

50 Year Membership

Harry Horltdt, P.E.
John Peck, P.E.

25 Year Membership

Kervin Brungardt, P.E.
Ronald A. Antosch
Farrokh Nassirpour, Ph. D.

Officers (Past & Present)

Michael Tranquilla
Harry Indig
Mary Straffon
Thomas Libertiny
Michael Schwartz
Howard Berkof

Members

Bilal Maiteh
Susan Libertiny

Future Events...

February Event:

Our February meeting will feature Mr. Dale Hetrick, President of Unlimited Potential, LLC (<http://www.up-llc.com/>), Rochester, MI, who will be speaking on "The Leadership Process."

Location: Oakland Community College

Time: 6:30 – 8:30 pm

Date: February 18, 2002

March Event:

Our March Meeting will feature Mr. John Petty, of General Dynamics Land Systems Division (<http://www.gdls.com/>), located in Sterling Heights, Michigan. Mr. Petty Director on a wheeled vehicle program for the US Army, as well as Chairing the Corporate Ethics Committee.

Topic: TBD

Date: Tuesday, March 11, 2003

Time: 6:30 – 8:30 pm

Location: President's House at Lawrence
Technologic University

Job Offering in Ohio

MTD Products, Inc., located in Valley City, Ohio, is a major manufacturer of outdoor power equipment, with brands such as Cub Cadet, Troy-Bilt, White Outdoor, Yardman, Ryobi, and Yard Machines. We currently have an opening in the product development organization for a test engineer.

For more information on this opening and to apply on-line, visit the "Our Company/Careers" section of the MTD webpage at <http://www.mtdproducts.com>.

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